

MARKET YOUR PROPERTIES

OCEAN CITY BOARD OF REALTORS®
SELECT PROPERTIES
ADVERTISING CONTRACT FOR THE YEAR 2018

The Ocean City Board of REALTORS® *Select Properties* Guide is published in accordance with legal, professional and ethical requirements of REALTORS. The purpose of the book is the advertising of properties and affiliate services. Please see “The New Jersey Real Estate Commission Statute and Rules” 11:15-1.15, Advertising Rules, for more information on advertising. The Select Properties Committee reserves the right to reject any advertising, which in the opinion of the Committee, is inconsistent with the legal, professional or ethical requirements of REALTORS.

Yes! I am interested in participating in the Ocean City Board of REALTORS®, Select Properties Guide advertising.

I will abide by the Bylaws of Article X, Dues and Assessments of Section 4. Nonpayment of Financial Obligations. Which also advises that any dues, fees, fines or other assessments in amounts owed to the Board or the Board’s Multiple Listing Service that are delinquent in excess of thirty (30) days shall have a 5% late penalty added.

I am also aware that all ad copies, accompanied by clear usable pictures or digitized images must be delivered to the printer by the deadline provided each quarter as stated in the attached guidelines. After receiving a faxed final proof of my ad, I will have two (2) days to make any needed corrections. After that time period it will cost \$50.00 per property or heading change

Company Name: _____

Mailing Address: _____

CONTACT PERSON: _____

Phone #: _____ Fax #: _____

E-mail Address: _____

Space Preference: _____ Full Page (color)

_____ Half Page (color)

_____ 1/4 Page (color)

_____ Business Card (black/white only)

Signature: _____ Date: _____

PLEASE RETAIN A COPY FOR YOURSELF AND RETURN THE ORIGINAL TO:
Ocean City Board of REALTORS®
405 22nd Street, Ocean City, NJ 08226

SELECT PROPERTIES GUIDELINES 2018

Select Properties is printed and distributed **3 times in 2018** – make note of the dates below!

Printing and distribution are done professionally and systematically by LiPuma & Associates of Voorhees, New Jersey.

Rates for REALTORS® and Affiliate Members:

Ads:	1) Full Page (color) – 3 issue commitment	\$1,175.00
	2) Half Page (color) – 3 issue commitment	\$ 600.00
	3) ¼ Page (color) – 3 issue commitment	\$ 300.00
	4) Business card size (black/white only) – 3 issues	\$ 150.00

TERMS:

Commitment due: **February 16, 2018**

Signed contract and \$150.00 DEPOSIT due for full page or ½ page ad

Signed contract and \$50.00 DEPOSIT due for ¼ page or business card ad

COPY AND

PAYMENTS DUE: 1/3 PAYMENT AND COPY DUE-- **MARCH 2, 2018**

1/3 PAYMENT AND COPY DUE-- **JUNE 8, 2018**

1/3 PAYMENT AND COPY DUE-- **SEPTEMBER 14, 2018**

PUBLICATION DATES:

MARCH 23, 2018

JUNE 29, 2018

OCTOBER 5, 2018

You, the advertiser, are required to provide clear usable pictures (digitized images are preferred) with your ad copy or you will be subjected to a \$20.00 per image charge.

Any additional materials (flyers and brochures) will be extra and will be billed separately.


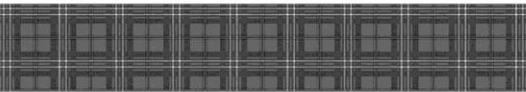





All ad copies are due at the printer, Tom LiPuma, email: tliipuma@verizon.net, prior to printing (see schedule above) to allow for type setting etc. You will receive a proof to make corrections and changes which are due back at the printer within two (2) days. After that time period, it will cost \$50.00 per property or heading change.

Questions should be directed to:

Nick Marotta – SP Real Estate Guide Committee Chair Phone: (609) 412-0141

**IT'S A GOOD WAY TO SHOW YOUR CLIENTS THAT YOU ARE
MARKETING THEIR PROPERTY!**

Sample of page layout for the Business Card Ads:

AT YOUR SERVICE	
 <p>The Bank People Trust for mortgage loans.</p> <p>1-800-771-7990 www.ochohome.com</p>	
 <p>OCEAN ABSTRACT A DIVISION OF SCOTT LAND TRANSFER, LLC</p> <p>Office (609) 399-6955 P.O. Box 1515 Fax (609) 399-6991 761 Asbury Ave., 2nd Floor www.oceanabstractnj.net Ocean City, NJ 08226</p>	<p>Your Business Card could be here!</p>
	<p>KEN SEDBERRY, G.R.I.I.V Broker Associate - Ocean City Real Estate Specialist (OCRES) "Celebrating 31 years of Continued Service to my growing Ocean City Real Estate Family" NJAR Million Dollar Sales Club 1984-2001 NJAR Circle of Excellence 2002-2012</p>  <p>  website: www.BuyTheShore.com The Ken Sedberry Group</p> <p>  Cell/Direct: (609) 442-3850 Office: Please dial 1.877.237.4371 ext 150 3160 Asbury Avenue, Ocean City, NJ 08226</p>
<p>Not actual directory advertisers. For demonstration purposes only.</p>	
Call one of the Neighborhood Professionals	