Thank You to our Affiliate Members!

2020

Bactronix South Jersey Brass Financial Caliber Home Loans Cape Atlantic School of Real Estate Copiers Plus Centennial Lending Group Citizens Bank Daniel J. Young, Esq. DiMarco Electric Duncan Homes/Surfside Construction Evesham Mortgage Fitzpatrick, Bongiovanni & Kelly Freedom Title & Abstract Green Tree Mortgage EHT Green Tree Mortgage OC Guaranteed Rate Halliday-Leonard Construction Homes & Land Magazine Infinity Title Johnson's Electric McMahon Insurance Agency Ocean City Carpet and Tile Ocean First Bank Ocean City Chamber of Commerce Philadelphia Mortgage Advisors Philly Pretzel Factory Prosperity Home Mortgage Risk Reduction Plus Group ServPro of Cape May & Cumberland Counties Sturdy Savings Bank Surety Title Company Heist Insurance Agency Title Company of Jersey Trident Mortgage Trident Land Transfer Co. Wells Fargo Home Mortgage

OCEAN CITY BOARD OF REALTORS(r)

AFFILIATE PROGRAM 2021

Building Our Future Together!



405 22nd Street Ocean City, NJ 08226 609.399.0128 phone 609.399.2030 fax www.ocbor.com

Ocean City Board of REALTORS(R)

Affiliate Program

The Ocean City Board of REALTORS® is the only Board of REALTORS® in New Jersey that's geographic jurisdiction is limited to one city. Our membership consists of approximately 550 agent members, 32 broker members and 49 real estate offices.

Levels of Sponsorship	BASIC	BRONZE	SILVER (5)	GOLD (3)	PLATINUM (1)
	\$250	\$600	\$1,700	\$2,500	\$3,200
Listed on Affiliate Page on OCBOR Website	X	X	X	X	x
Listed in OCBOR Affiliate Brochure	X	X	X	X	x
Listed in Select Properties Affiliate Index Page	X	X	X	X	X
Receive the OCBOR eNewsletter	X	X	X	X	X
Participate in Affiliate Fair at Membership Meeting	X	X	X	X	x
Affiliate Events listed in OCBOR eNewsletter (\$100 value)		X	X	X	x
Logo Ad on Circle of Excellence Brochure (\$250 value)		X	X	X	X
Link on OCBOR website (\$100 value)		X	X	X	X
One seminar at Board Office (30ppl max \$200 value)		X	X	X	X
Coupons and Discounts advertised in OCBOR eNewsletter(\$50 value)		X	X	X	X
Posting Wall of Affiliates-Retractable Banner all Events(\$250 value)		X	X	X	X
Additional eNewsletter Recipient (\$100 Value)		X	Х	X	X
Spring Golf Event- Foursome at Golf Outing (\$500 value)			X	X	X
Spring Golf Event- Hole Sponsor (\$100 value)			X	X	X
Spring Golf Event -Listed in Brochure for Golf Outing (\$250 value)			X	X	X
Opportunity to present at New Member Orientation (\$350 value)			X	X	X
Access to Email List must give agents opt out choice (\$900 value)				X	X
Opportunity- Circle of Excellence Sponsor Winter Social(+\$500 add)				X	X
Two Tickets to Circle of Excellence Event Winter Social (\$100 value)				X	X
Opportunity for Extra Sponsorship—Spring Golf Event				X	x
Logo with Link on OCBOR website (\$150 value)				X	X
General Membership Meeting Unique Participation (\$200 value)				X	X
General Membership brochure handouts (\$50 value)				X	X
Additional Seminar Opportunity (\$200 value)				X	X
All Annual Events Premier Sponsorship (\$2000 value)					X
Marketing pieces to be displayed prominently					X
Select Properties half page ad (\$600 value)					X
Select Properties opportunity to add 1/2 page back cover(+\$300 add)					X

Added Value to Your Membership! Advertise in our Select Properties Booklets
The discounted price is inclusive of all 3 editions: Spring, Summer and Fall issues, with a 35,000 distribution
+\$100 for a Business Card Ad, +\$300 for 1/4 Page Ad, +\$500 for 1/2 Page Ad, +\$1,000 Full Page Ad

Special Rates for New Members!

Dues will be pro-rated on a quarterly basis for new members, joining at the Basic or Bronze levels, who join us as a new member after January 1st.